

Saudi Arabia

Mr Atul Kaul reported that the Paper and Corrugated packaging industry in Saudi Arabia grew at a healthy pace of 7-9%. There are major expansions ongoing both in the linerboard production as well as corrugated capacity. Demand from within the region and overseas are strong. After continuously climbing for a long time, linerboard prices had stabilized in the Middle East, which is unlike European markets where they continue to climb. Current Average Medium price is around 500-520 Dollars and Liner price around 530-550 Dollars delivered to the customer.

The market is very healthy because Saudi box plants essentially cater to Food and FMCG industry that is ever growing. Most of the Regional MENA markets have huge mother plants situated in Saudi that cater to the entire gulf and North African markets. Foodstuffs, Edible Oils and Detergents, Personal Hygiene products are just a few examples.



Thailand

Ms Varna Sudasna (TCG) gave a slide presentation on the various Thailand key economic indicators for the 1H10 and the performance of the corrugated industry.



SinoCorrugated & SinoFoldingCarton Enjoy Soaring Success in Dongguan

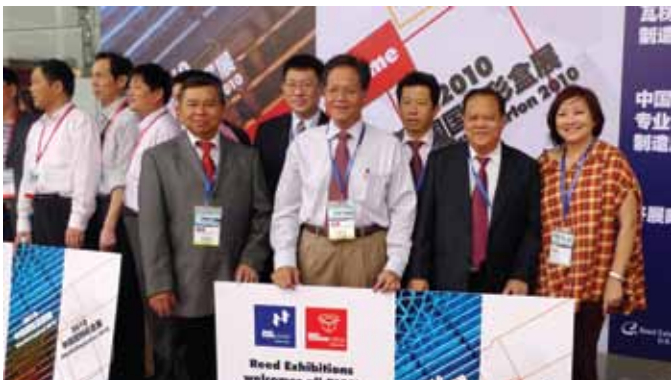
The SinoCorrugated and SinoFoldingCarton exhibitions, organized by Reed Exhibitions, came to a successful close at Guangdong Modern International Exhibition Center, in Dongguan, on April 9. On-site, more than 500 leading Chinese and international exhibitors, including Bobst, BHS, MarquipWardUnited, Fosber, BP Agnati, Valco, Max GROUP, Yueli Machinery, Kunshan Global Sources Machinery, Shanghai Eterna, Nantai, Qingdao Justu, Qingdao Meiguang, Qingdao Kaituo, Weifang Donghang, Qingzhou EKOFA, Wanlian Machinery, Zhaoqing Xijiang, Tek Sheng Machinery, Tianjin Masterwork Machinery, STS Machinery, ASAHI, Henan Xinji Group, Tsai Yi, Hongming, Yoco, Meiguang, Tokyo Wenhong, Hongjin, Modern Top, Shunjingyuan, and Hangzhou Wutai, shared a stage to display their latest products. These showcases included the domestic and global debuts of several innovations. The product displays, live demonstrations and high-end forums altogether attracted 16,350 visitors over three days.

Robert Paczka, a visitor from Poland, came because he believes in the cost-efficiency of Chinese equipment. He found his trip to have been truly worthwhile. The founder of the Asian Corrugated Case Association (ACCA), Philip Wong, said that this exhibition offered a high number of new devices with greatly improved performance and quality. The president of Federation of Corrugated Box Manufacturers of India (FCBM), R.G. Agarwala, believed that this exhibition was the best platform in the world for the corrugated industry because of the way it highlighted developments to industry professionals. Mr. Agarwala declared that more Indian companies were now using equipment made in China and pledged to organize more members to visit SinoCorrugated 2011 in Shanghai.

The show also won high praise from buyers, as well as from domestic and foreign associations. Many exhibitors, too, received huge benefit from their participation. For example, Fengjun Machinery signed contracts for 10 sets of splicers on-site. Long-Tested Machine signed a contract for five sets, as well as securing purchasing intent for 30 sets of touch machines.



Philip Chow, Regional Sales Director of Bobst Greater China's Sheet-Fed Business Unit, was optimistic about the industry's future development and expressed his faith in the exhibition's effectiveness. Peter Chen, from BHS Corrugated Machinery (Shenzhen) Co., Ltd., felt that the exhibition enabled them to connect with target customers and accelerate their localization process. Jiang Jianzhi, General Manager of STS Machinery (Shenzhen) Co., Ltd, said that SinoCorrugated was undoubtedly a leading international exhibition for the industry because of the volume of displays of new products it attracted. This year's exhibition also experienced a great boost in the quality of visitors, compared to recent years.



Environment-friendly, energy-saving printing technology; the future developments of the paper industry and other hot topics were actively discussed at a dozen high-end forums that took place on-site. Informed by government and industry leaders' insights, the Green Economy and China Packaging Printing Industry High-level

Forum set out the road map for the future of China's green printing, a key issue for the packaging and printing industry's leading companies. One member of the audience at this seminar commented that the government and industry leaders' insights gave him a deeper understanding of industry trends and developments. Value-Added Manroland Printing for the Future, the Financial Planning of the Printing Business under Current Financial Conditions and other conferences focused on the implementation of new policies and standards, as well as the application of the latest technologies. Attendees were very complimentary about the value of these conferences. They were particularly pleased with the added opportunities to engage with the invited experts on industry issues after the presentation.



2011 Cutting New Edges

July 6-8, 2011
China International Exhibition Center, Beijing

As the packaging and printing industry recovers, SinoCorrugated and SinoFoldingCarton will continue to grow in scale and enhance their industry influence. The next SinoCorrugated event will be held at the Shanghai New International Expo Center from April 6 – 9, 2011. The next SinoFoldingCarton exhibition will be held in Beijing next July.

For more information, please visit:

www.sino-corrugated.com

www.sino-foldingcarton.com





Post Show Report

Organised by  Reed Exhibitions
励展博览集团

Company Size (Employees)

Fewer than 50	26%
51-100	22%
101-200	21%
201-500	17%
501-1,000	8%
More than 1,000	6%

Main Job Functions

Management	31%
Technology	14%
Purchasing	27%
Design & Development	6%
Production / Manufacturing	9%
Others	13%

Main Industries Represented

Corrugated Box Manufacturers	33%
Paper Pipe Manufacturers	3%
Honeycomb Paperboard Manufacturers	3%
Paper Stock Model Manufacturers	2%
Folding Carton Makers	20%
Plastic Carton Manufacturers	2%
Rigid Carton Manufacturers	3%
Printing Folding Carton Manufacturers	4%
Paper Bag Manufacturers	3%
Cigarette Box Manufacturers	2%
Corrugated Folding Carton Manufacturers	6%
End Users	2%
Machinery & Accessories Suppliers	6%
Consumables Suppliers	5%
Trade Agencies	2%
Others	4%

SinoCorrugated 2010 Draws High Quality Visitors

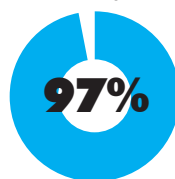
- The total number of visitors reached **16,350**.
- **6,249** pre-registered visitors attended the show, an increase of **180.98%** compared to SinoCorrugated 2008.
- **119** Diamond Club members and **922** VIP visitors attended the show. Compared to SinoCorrugated 2008, the number of VIPs increased dramatically by **209.4%**
- The show attracted more than **1,100** international visitors, almost **3** times the number that came to SinoCorrugated 2008.
- **47%** of the visitors had the power to make purchasing decisions; a further **31%** could influence decisions or make recommendations.

Quick Review

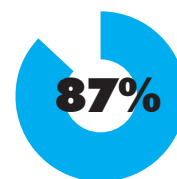
	Day 1	Day 2	Day 3	Total
Pre-registered Visitors	2,745	2,586	918	6,249
Onsite Visitors	3,758	3,627	1,675	9,060
VIPs	365	407	150	922
Diamond Club Members	51	53	15	119
Total	6,919	6,673	2,758	16,350

Visitor Statistics

Visitors' Opinion of the Show

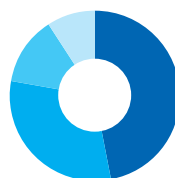


97% ■ Percentage of visitors who agree that this show is fully representative of the industry



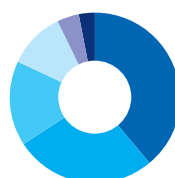
87% ■ Percentage of visitors who will definitely participate in SinoCorrugated 2011

Visitor's Role in Decision-Making



47% ■ Decision Making / Authorizing
31% ■ Recommending / Influencing
13% ■ Specifying
9% ■ Not Involved

Visitor Companies Annual Purchasing Budgets



39% ■ Less than \$100,000
27% ■ \$100,000~\$500,000
16% ■ \$500,000~\$1,000,000
11% ■ \$1,000,000~\$5,000,000
3% ■ \$5,000,000~\$10,000,000
4% ■ Over \$10,000,000

Exhibitor Testimonials

BHS Corrugated Maschinen - und Anlagenbau GmbH

Christian Engel,
Board Chairman



This is my third time at SinoCorrugated with BHS. I'm impressed by the number and diversity of new developments on display. On a personal note, I am very, very satisfied with the show. This year, BHS is exhibiting a dry-end that has been completely manufactured by our Shanghai plant. Only a few components came out of Germany. Our Shanghai-made splicer is symbolic of the world-class standard of manufacturing coming out of Shanghai today.

Bobst Group

Jean-Pascal Bobst,
CEO



For the Bobst Group this show is very important. We want to demonstrate our commitment to the Chinese market. As you know, we recently announced the acquisition of Shanghai Eterna Machinery. This is symbolic of how dedicated we are to promoting our brands to the Chinese market. I'm very happy to be here at SinoCorrugated as we really believe in the importance of trade fairs like these.

Fosber

Massimiliano Bianchi,
General Manager



In my opinion, right now this show is the best in the world at what it does. It's certainly the most important - based on the number of people who came to the show and based on the calibre of suppliers that exhibited products. As far as Fosber is concerned, it was a huge success. We were thrilled with the number of people that visited our stand. And it wasn't only the volume of visitors that impressed us; we were also really pleased with the quality of the potential customers we came face-to-face with. SinoCorrugated 2011 was a really interesting event and a pleasure to be part of.

Shanghai Eterna Machinery

Gary W. Tseng,
CEO



This is our sixth time at SinoCorrugated. We are pleased to see that the show is again set to be a great success. This morning, we had a high number of customers come to our booth. Many of them were international visitors. At this year's event, we are showcasing our latest products, including the newest die cutter featuring Bobst technology. This model is the first fruit of our new collaboration with Bobst. We are also displaying a newly developed automatic carton stapler. In view of China's acute labor shortages, this new product, with its high level of automation, has great potential.

Guangdong Dongfang Precision Science & Technology Co., Ltd.

Qiu Yezhi,
Managing Director



We have been regular supporters of Reed Exhibitions events since the very first SinoCorrugated exhibition. This show is key to promoting the development of the entire corrugated packaging industry. It facilitates information exchange by making sharing news easier. It also allows buyers and providers to get market information directly from the source. Reed improved many aspects of the show this year. As event organizers, Reed have really paid close attention to maximizing the return on exhibitors' investment. The support and exposure we've received throughout the exhibition process has been tremendous. We look forward to an even better SinoCorrugated event next year!

Shanghai Dinglong Machinery Co., Ltd.

Zhou Chungong,
Deputy General Manager



SinoCorrugated brings new opportunities for members of the corrugated manufacturing industry to learn new ideas for best practice and enhance their competitive edge. The show drives the development of the entire industry. Let's keep working together for a better future!

Comments from Media

Print 2 Pack Magazine

Ghias Ahmad Peerzada,
Chief Editor,
Pakistan



It was a great show this time. I've been coming to SinoCorrugated since 2009 so this was my third show. Every year the show grows and progresses. For SinoCorrugated 2011, what particularly struck me was that there were so many more visitors this time than I have seen before at previous SinoCorrugated events. This makes me proud of the show. As a media partner, Print2Pack promoted the Pakistani corrugation industry here.

Kursiv Publishing House

Anna Solovyeva,
Editor,
Russia



SinoCorrugated 2011 is a great place for visitors to learn more about the Chinese printing industry in general and the country's corrugated industry in particular. So, while I am happy to see well-known international manufacturers like Bobst here, I'm equally pleased to meet new Chinese exhibitors. It gives me the chance to make new friends and fresh acquaintances. I look forward to telling our Russian readers about them. The corrugated industry in Russia has really been growing since the end of the global financial crisis. The good news for Chinese producers is that Russia doesn't really make its own corrugated machinery. It mostly imports from Germany, Japan, Eastern Europe and China. I hope that, based on this exhibition, the interest of Russian customers in Chinese corrugated equipment will continue to grow.

Appreciation from Visitors

Upackmashse-rtvice

Natalia Tselovalnikova,
Manager,
Russia



SinoCorrugated 2011 was a resounding success for us as we are looking to expand the China market. At this year's show, we made several new business contacts and set up a number of meetings with promising new prospects. We will certainly be back for the next edition.

Yildirim

Mehmet Yildirim,
Manager,
Turkey



We are very satisfied with the technical expertise and new equipment showcased on-site. We are always on the lookout for ways to upgrade our technologies and SinoCorrugated 2011 matched our very high expectations. For this reason, we fully intend to visit the show again in 2013.

Shanghai Foreign Trade Jialing Colour Printing Co., Ltd.

Hong Mingxing,
General Manager,
China



SinoCorrugated 2011 was the biggest ever edition of the show. On-site, I met several current suppliers and associates. One of the best things about this event is the way it serves as such a vibrant channel through which to engage with industry counterparts.