

# 2014 Corrugated Industry Summit



**The 2014 Indonesia Corrugated Industry Summit** was held at the Pullman Jakarta Central Park Hotel from September 22 to 24. The event was held by Reed Exhibitions, organizers of SinoCorrugated 2015. It was also co-organized by the Indonesian Corrugated Cardboard Industries Association (PICCI). A total of 47 corrugated equipment and consumables suppliers, together with 227 local corrugated box manufacturers attended the three-day event.

During the Summit, Mr. Kinardo Ang, President of PICCI, talked about the current status of the industry and made a number of predictions for upcoming industry development trends,

- Edoardo Silvestri, Sales Director of Fosber, outlined his company's "Simply Better" technology for the corrugated industry, giving participants an in-depth understanding of the company's brand and technologies.
- Frank Sielhorst, Sales Manager of Erhardt+Leimer, presented a video that vividly showed the operational dynamics of the most advanced corrugated cardboard production line in Europe that broadened the horizon of local manufacturers.
- Ang Gee Leong, Sales Manager for Bobst Lyon Asia-Pacific, proposed some innovative, practical ideas on cardboard optimization.

- Jun Yi, Director for Asia of BOIX, delivered an address on Plastic versus Corrugated, which brought the afternoon session to a climax.
- Tuti Buntaran, Director of PT. Tosi Jasindo and a famous local trade agency gave a specific and comprehensive analysis on the current conditions and future trends of the corrugated packaging market in Indonesia. The talk was often peppered with warm applause.

The trade and business discussions that followed the speeches pushed the summit to new heights, where corrugated cardboard manufacturers from Indonesia had enthusiastic discussions on development and trade. Many buyers made clear their interest in making purchases. They also made arrangements to hold follow-up discussions, to explore cooperation possibilities. The cameras recorded many handshakes and hugs at the event as the discussions and exchanges progressed.

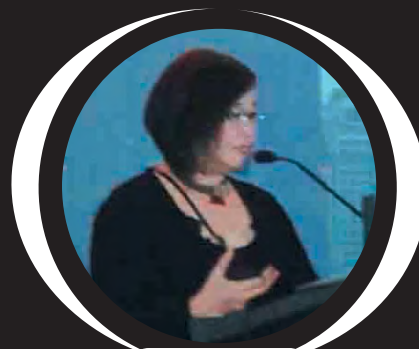
A reception took place at the hotel on the evening of September 22, featuring a series of vibrant performances. The interactive song-request segment saw the cardboard manufacturers' sing and dance, sparking a merry sing-along within the entire audience. The reception ended with an announcement of winners in a number of categories that had been created expressly for the event.



Erhardt + Leimer



Mr. Faisal H. Basri Batubara



Tuti Buntaran

### Factory Visit

At the INDAH KIAT Serang Mill of Asia Pulp, Salim, General Manager of the Corrugated Cardboard Division, warmly welcomed the visitors and elaborated on the group's operating models and local markets. The visitors were greatly impressed by what they saw and heard.

The second stop of the tour was the DAJK offset printing and corrugated cardboard factory. Founded in 1996 and currently running three factories, DAJK specializes in offset printing and corrugated cardboard manufacturing. Last year, it purchased a 2.2m, 250m/min production line from Taiwan-based company Hsieh Hsu Machinery. The group is now expanding the facility to 300,000 sqm.

Johanes Jatar L, President Commissioner; Andreas Chaiyadi Karwandi, President Director, and

Timotius Harja Pradipta, General Manager of the company's Corrugated Division warmly welcomed the Chinese visitors to the factory.

The summit brought together top professionals for different ethnicities and religions to witness another milestone in the Indonesian corrugated industry.

The event had an international reach while retaining its distinctly Indonesian characteristics, thereby giving professionals from around the world the chance to exchange their views on technologies and development trends through speeches and discussions. This is sure to lead to breakthroughs in industrial innovation. In all, the Summit marks the dawn of an exciting new era in the history of the corrugated industry.

### APP Factory Visit



### DAJK Factory Visit

