# HIGHCON Productivity Improvement

### **ENERGY BAR BOX**

- Designed to demonstrate a real production job, produced on the Highcon Beam
- Running speed of 3.000 sheets per hour, 9-up on a B1 sheet, this job shows the production of 27.000 units an hour.

#### **Technical Details**

Substrate: 290 gsm Kraft

Printing: Offset (print on the Krat

side)

Layout: B1 (30x42in 9-up Cutting Decorations:

- Zipper tear (Perforation)
- Cut on crease

Average Speed Highcon Euclid III

(Sheets/Hour): 670

Speed Highcon Beam (Sheets/Hour):

3.000



- Mainstream
   Production
- Speed to market
- Process Improvement

## **SHAMPOO BOX**

 A customer job produced by Pringraf Cartotecnica, Italy

 The original box design included a silver foil enhancement, which required high tooling and higher production costs

 By making the cutouts on the Highcon Euclid and adding a silver sheet at the back, they achieved the silver foil effect they were looking for, in half of the production costs and time

#### **Benefits**

- Process Improvement
- Cost Reduction
- Design Creativity
- Carbon Footprint

