

ASAHI CUSTOMERS CLAIMED A TOTAL OF 24 AWARDS

Asahi Photoproducts is pleased to announce that its customers claimed a total of 24 awards, including eight Gold awards, in the 2016 Flexographic Technical Association of South Africa awards competition. The FTA- SA Print Excellence Awards have been held in South Africa since 1997; first under the auspices of the Institute of Packaging and later independently.

This competition focuses on printing quality and not innovation, design or origination, although the printer's skill in implementing these is taken into consideration. Judges in this competition apply very high standards in the judging process. Of particular note is the excellent performance of Golden Era Printers, who captured a total of 12 awards for New Era Labels, New Era Packaging and its Flexo Division, including four Gold awards. All Golden Era plates were made in-house. The company used a variety of Asahi plates.

Other Asahi customer award winners included:

- Taurus Packaging with four awards. Plates used included Asahi TOP and DSF, and plates were produced by Polyflex.
- Constantia Afripack DLC for its Tiger Brands Symphony Hazelnut White Chocolate flexible packaging, achieving a Silver award using Asahi TOPTM plates produced

by Polyflex.

- DCB Plastics for its Gold Award for Bob Martin Complete Condition Meaty Chunks Lamb Flavor (Dog Food, 1.75 kg) flexible packaging using Asahi TOP plates produced by Polyflex. The company also received a silver award for the 8 kg version of Bob Martin Complete Condition Lamb Flavor dog food.
- ITB Manufacturing received three awards, two Gold and one Silver. The company used Asahi TOP plates produced by Polyflex.
- Flexible Packaging Converters used Asahi TOP plates produced by Polyflex to achieve a Bronze award.
- Amcor Flexibles was awarded a Gold prize for its Spar Instant Full Cream Milk Powder flexible packaging produce with Asahi TOP plates from Polygraphics.

