

ETERNA

OPEN HOUSE 2018



On October 23rd, Shanghai Eternal "Smart Factory" Open House 2018 officially kicked off! At the event, more than 400 guests from home and abroad gathered together to learn about Eternal "Magic Box Charm". This event exhibited Eternal products to the guests : In addition to e-Line II, 1060ER and 1060E automatic die-cutting machine, Brausse 900 & Brausse1100 automatic folder-gluer series, Shanghai Eternal also showed a new member of the product portfolio BRAUSSE 650 automatic folder gluer, 920FCi and 1060FCi automatic foil stamper.



Mr. Zhang Yaoquan, President of China Packaging Association, and Ms. Song Wenxian, Secretary General of Shanghai Packaging Technology Association also attended the Eternal Open House and delivered speeches.

Dr. Johnson Xie, managing director of Shanghai Eternal Machinery Co., Ltd. delivered a welcome speech, stating that Eternal, as a member of Bobst Group, will continue to inject the Swiss spirit into the company culture, and create more value for customers with quality products.

At the event, guests and friends gathered together. Besides the wonderful speech brought by Dr. Xiao Weirong--- President of B&R Industrial Automation (Greater China) Co., Ltd., Eterna also shared well-prepared technical lectures with the guests.



In the machine demonstration and the factory tour, the engineers meticulously showed the customers the craftsman spirit to pursue excellent products.



A UK customer can not wait to order the Eterna E-line to assure his diecut production will achieve optimal production he making on-site signing on during the Open House.

