

ABOUT PACKCON 2019

PACKCON is a joint initiative by the China Packaging Federation and Reed Exhibitions. The event is a powerful trade platform, showcasing every type of packaging and container, including those made of paper, plastic, metal and glass. The show also integrates innovative packaging materials, packaging structures, packaging designs and complete packaging solutions, as well as being a service platform that represents new trends and innovations in China's packaging industry. The exhibition location alternates between Dongguan (even years) and Shanghai (odd years). Thanks to its roots in industrial clusters in Southern and Eastern China, PACKCON's reach extends across the country.

PACKCON 2018 will be themed "Innovation, Integration and Green Intelligence". This influential annual event, a highlight for China's packaging industry, will bring together industry heavyweights, listed companies, well-known companies and typical

packaging firms. The organizers have prioritized recruiting trade visitors and will invite over 10,000 packaging R&D and marketing professionals, senior executives and purchasing decision-makers from industries such as food, beverage, personal care, everyday commodities, household appliances, digital electronics, e-commerce, logistics and medical and healthcare. This will energetically promote trade and help businesses deeply penetrate South China's emerging industries, while expanding to fast-growing markets in Eastern and Northern China. The show will also facilitate the establishment of effective trade relationships with quality retail buyers.

The 2018 editions of SinoCorrugated South, ChinaFlexoGraphy and SinoFoldingCarton will also be collocated with PACKCON next year, creating a one-stop purchasing platform for the complete packaging industry chain. This will undoubtedly be an excellent opportunity for exhibitors to learn about new industry development trends,

interact directly with their peers, expand networks and seek development opportunities.

The China Packaging Federation (CPF)

is a national industry association endorsed by the State Council. It has 25 subordinate committees. The work of the CPF is to set up local packaging association organizations in all provinces, autonomous regions, municipalities and cities with independent budgetary status, as well as central cities nationwide. With nearly 6,000 members from all levels of industry, the CPF has connections and partnerships with over 20 national and local packaging organizations.



Reed Exhibitions is the world's leading event's organizer, with over 500 events in 30 countries. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 43 fully staffed offices. It is part of the RELX Group plc, a world-leading provider of information solutions for professional customers across industries.



Paper Packaging Containers



Packaging Materials



Plastic Packaging Containers



Packaging Accessories



Metal Packaging Containers



Packaging Services



Glass Packaging Containers



Other Types of Packaging Container



Visitor Overview

Invitations will be sent to 10,000+ professional visitors from seven industries, i.e. food, beverage, daily necessities, household chemicals, household appliances & digital products, e-commerce & logistics, and pharmaceuticals and health products. 84% of the

visitors present are corporate decision-makers in charge who can talk face to face with their counterparts, like R&D staff, quality control staff, packaging designers, market managers, product managers, design supervisors, production supervisors and general managers.

Partial List of Visitors to PACKCON 2019



Exhibition Highlights



Packcon Future Packaging Experience Center

“Future Packaging Experience Center” is a new section introduced by the China Packaging Container



Exhibition 2019 to show the concept of “new retailing”, to “cluster” new packaging solutions to seven key terminal industries, and to provide top packaging companies with a context-aware integrated marketing platform

Affordable Luxury Packaging Pavilion

Affordable Luxury Packaging Pavilion is intended to highlight the affordable luxury packaging that has a strong appeal to “the new middle class”. The exhibition area with a total area of over 500 m² includes the most innovative, the most comprehensive and the most high-end affordable luxury packaging brands and cases in the industry.



Shanghai International Packaging Design Week

