

HINOJOSA PACKAGING GROUP has closed 2021 with a turnover of €644m, 49.7% higher than the previous year, (2020: €430m). Increased demand for consumer goods, customer preference for sustainable packaging and the steady rise of e-commerce have been key factors in this year. In a year characterised by significant cost increases in all industries and economic recovery, Hinojosa has continued to stimulate specialisation, innovation and sustainability, the key drivers of its growth.

One of Hinojosa's main milestones in 2021 was the progress of its international expansion with the acquisition of the French group Allard Emballages. This brought four new plants and more than 400 employees to the group, covering most of the demand of its customers in France, ensuring a flexible, agile and close service.

In addition to Graphicsleader joining the group in 2020, this milestone is part

of the group's international vocation to become a major player in the sustainable packaging sector in Southern Europe.

In 2022, Hinojosa will celebrate 75 years of history with a commitment to sustainable excellence with each customer, providing packaging solutions with flexibility and agility, adding value to their business and maximum satisfaction with their products.





