



Thai CPA

Thai Corrugated Packaging Association

Bangkok, August 22, 2024 – The Thai Corrugated Packaging Association successfully co-hosted the “Empowering the Future of Packaging and Printing Industries Seminar” on August 22, 2024, at the S 31 Hotel. The event was part of the Promotional Roadshow Circuit Seminar Series for CORRUTEC ASIA and PACK PRINT INTERNATIONAL 2025. The seminar commenced with an inspiring opening speech by Mr. Veerachan Mansinthorn, President of the Thai Corrugated Packaging Association. In his address, Mr. Mansinthorn

emphasized the critical role of innovation in driving the future of the packaging and printing industries. He highlighted the importance of adapting to new technologies and trends to enhance industry growth and competitiveness.

The seminar featured insightful presentations from Mrs. Varna Sudasna Advisor, Thai Corrugated Packaging Association and Ms. Nichaya Anantawong CEO & Co-Founder, LocaPack. Both speaker shared their valuable knowledge and experience on how Small and



Medium Enterprises (SMEs) can leverage packaging innovations to drive e-commerce growth. Mrs. Varna Sudasna discussed the transformative impact of modern packaging solutions on business operations, while Ms. Nichaya Anantawong provided practical strategies for SMEs to capitalize on packaging to enhance their e-commerce strategies.

The seminar aimed to equip industry professionals with the tools and insights needed to navigate the evolving landscape of packaging and printing, fostering growth and innovation in the Corrugated Packaging Industry.

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Q&A



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