

## **KOENIG & BAUER**

## We are unwrapping the Box: Why is sheetfed so important?

We come across sheetfed offset products every day - everywhere in our lives. In the morning when we take the tube of toothpaste out of the wrapper, during the day in the form of all kinds of business stationery that we pick up again and again, greeting cards, folding cartons for food, technical and pharmaceutical products. fast-food packaging, magazines, brochures. cataloaues and books, or packaging for our online orders, and in the evening in the form of packaging for confectionery and highauality spirits.

So we do not only supply the sheetfed offset presses on which all these products are printed and finished. We also supply the machines that produce the folding cartons: Flatbed and rotary die-cutters and folder gluers. Our technology covers the entire packaging process chain. With the highest quality and performance parameters. With products manufactured exclusively in Europe.