



Saica and Mondelez Join Forces to Launch a Paper-Based Product for Food Market

Saica Group and Mondelez have joined forces to launch a new paper-based product targeted to multipacks-products for the confectionery, biscuits and chocolate markets. The new paper-based packaging is designed to be recyclable in the paper waste stream and its suitable for heat sealable packing process, with the option to be produced coated or uncoated depending on the desired final appearance.

During the development of the project, focus was placed on the conversion and Vertical Form Fill Seal (VFFS) packing processes to optimise and ensure a high printing quality, optimal functionality, and ease-of-use for machine-packing lines focusing in the required mechanical and sealing performance, guaranteeing that the contents reached consumers in perfect conditions. The product has been developed to meet the sustainability standards set by CEPI.

This initiative is part of Mondelez International's ongoing efforts to pack 'light and right' in service of its global sustainable packaging goals. By 2025 the company aims to reduce virgin plastic in rigid plastic by at least 25% and in all plastic packaging by 5%. Mondelez has already reduced packaging materials by 72,600 metric tonnes at the end of 2022 and aims to make 98% of packaging designed to be recyclable by 2025.

"We believe that packaging sustainability is a serious challenge that required our full commitment and far-reaching collaborations with companies equally committed, like Mondelez," said Miguel Angel Dora, General Manager, Saica Flex. "Our ambition to make Saica's flexible monomaterial structures, including paper, is a key aspect to achieve all these goals. We hope that, by 2025, 100% of our flexible packaging offer is recyclable so that we can contribute towards a truly circular economy."