



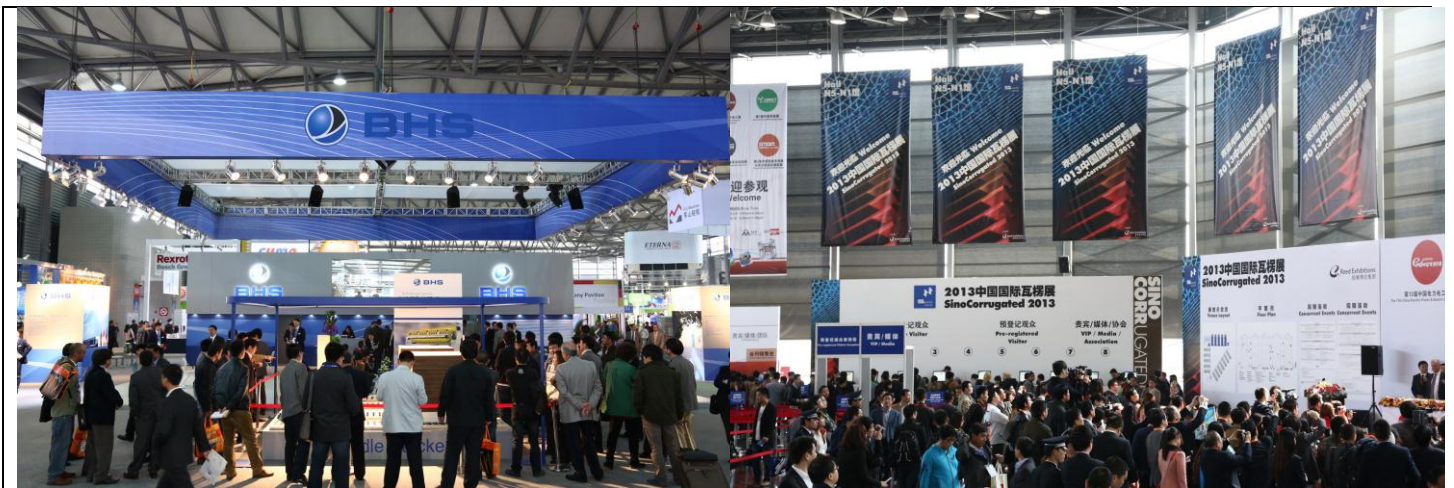
Press release  
Feb 9, 2015

## SinoCorrugated 2015: An Opportunity to Connect with Corrugated Industry Peers Worldwide

- Bigger, More Diverse Show with Better Educational Content Set to Delight Trade Visitors

### **Show Preview**

From 14–17 April 2015, SinoCorrugated, The world's leading corrugated manufacturing show, will open its doors at the Shanghai New International Expo Centre in China. This unique and influential event will run from April 14 to April 17. As preparations near their climax, the event, organized by Reed Exhibitions, is set to attract 600+ exhibitors across a 67,000 sqm exhibition space, showcasing the latest corrugated equipment and consumables on the market. It will also bring together, under one roof, international buyers from established and emerging economies with high-spending trade professionals, for four days of brisk business.

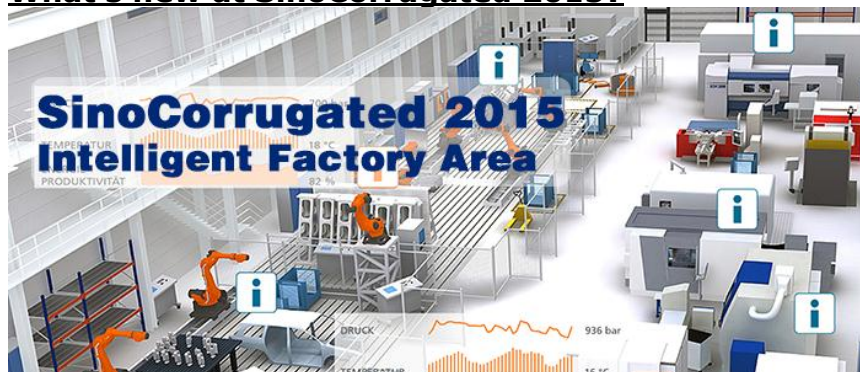




After a highly successful edition in 2014, this year's event has already sold out halls N1 to N5, 98.5% of its floor space. So intense has been demand, that the organizers have added outdoor exhibition space to cater for the overflow.

Visitors to SinoCorrugated 2015 can expect not only a bigger show in terms of exhibitor numbers and floor space, they can also expect to see the biggest names in corrugated industry. Already, stellar names like BHS, EMBA, Mosca, Fosber, Mitsubishi and MarquipWardUnited Shanghai have confirmed their participation.

### **What's new at SinoCorrugated 2015?**



This year, SinoCorrugated will feature a number of new value-adding highlights over the 2014 edition. The Intelligent Factory Zone will be one such new addition. These factories facilitate intelligent use of huge volumes of data to drive modern factories, as well power distribution. They also empower manufacturers to deliver an even higher quality of corrugated cardboard; inspire corrugating box manufacturers and give them a greater understanding of the industry, so they can operate more intelligently, manage plants better and discover winning production solutions.

### **Conferences**

SinoCorrugated 2015 will not just be a comprehensive showcase of raw materials, machines, accessories and services for the fabrication and conversion of corrugated by suppliers from around the world, it will also be a valuable learning and networking opportunity, thanks to the collocated ICCA/WCO Global Corrugated/Containerboard Summit to be held in Taipei and Shanghai. The Summit, which will run from April 13 to April 17, will bring together world-famous and influential leaders, together with experts and economists of the paper-making

and corrugated industries to Shanghai to share their expectations for the world's corrugated case and containerboard industries.



Another educational component to SinoCorrugated 2015 will be the TAPPI 2015 Best Practices on the Corrugator seminar on 15 and 16 in Shanghai. The seminar will focus on exploring how each component in the corrugator system works and how to run each component with optimum settings for peak performance and more.

### **Pre-Registration**

Attracted by the diverse, cutting edge array of advanced corrugated manufacturing products and solutions, as well as the industry-defining seminars, thousands of visitors have already pre-registered for SinoCorrugated, hereby guaranteeing themselves numerous pre-registration benefits. These include a complimentary copy of the Show Directory and '2015 Update: Global Report on Corrugated Suppliers'; a visitor confirmation letter to bypass long registration queues on-site; exclusive access to the Pre-Registered Visitors Lounge, a welcome gift, free pick up services for groups of five or more and multiple opportunities to win weekly and monthly prizes.

There are four ways to pre-register as a trade visitor to SinoCorrugated 2015

1. The quickest and easiest way is to register online. Go to [www.sino-corrugated.com](http://www.sino-corrugated.com) and click on "Want to visit".
2. Call our registration hotline on: +65 6780 4601
3. Fax your completed registration form to +65 6588 3735.
4. Email the completed registration form to [nurnatrisha.nor@reedexpo.com.sg](mailto:nurnatrisha.nor@reedexpo.com.sg)

### **Opening Hours**

SinoCorrugated 2015 will be held at the Shanghai New International Expo Centre in China from April 14 to April 17. The show is open on Tuesday, 14 April 2015, Wednesday, 15 April 2015, Thursday 16 April from 9:30 am to 5 pm and Friday 17 April from 9:30 am to 3 pm. The show is free-to-access for trade professionals above 18 years.

### **Venue:**

Hall N5-N1+Outdoor Hall

Shanghai New International Expo Center (SNIEC)  
Huamu Road, Gate 7, 3# Entrance Hall (near Luoshan Road)



Floor plan of SinoCorrugated 2015

### Visa Application

To apply for your Chinese visa, you need an official Invitation Letter issued by Reed Exhibitions, the organiser of SinoCorrugated 2015. Our travel agent - Orient Event Service will draft the letter according to the details you submit in your Visa Invitation Letter Request Form. Once receiving your completed form, they will send the letter out to you. For details on how to get hold of an invitation letter, please contact:

Sue Xue (Ms.)  
+86 21 51099795-17  
booking@orient-explorer.com.cn  
www.orient-explorer.com.cn

### Hotel Booking



Mega Expo, one of China's largest tourism companies, is the official agency to oversee travel and accommodation for participants in SinoCorrugated 2015.

Mega Expo offers superior hotel rates and reservation services, so you can access the most competitively priced rooms at hotels near the exhibition site or city centre. Please Contact:

Ms. Jenny Zhang / Mr. Billy Xu

Tel: (+86 21) 5445 3129\*805 / 5445 3130\*803

Fax: (+86 21) 5481 6032

Email: jenny.zhang@megaexpo.cn

billy.xu@megaexpo.cn

### **Transportation**

Shanghai New International Expo Center (SNIEC) is located half way between Pudong International Airport and Hongqiao Airport, 33 km away from Pudong International Airport to the east, and 32 km away from Hongqiao Airport to the west.

Pudong International Airport — SNIEC

- By taxi: about 35 minutes; around RMB 95
- By maglev line: only 8 minutes; RMB 50 for single ticket: (RMB 40 with air ticket); RMB 80 for round- trip ticket
- By airport bus line: take lines No. 3 and No. 6; about 40 minutes, RMB16
- By Metro: Take Line 2 to get off at Longyang Road Station where you can walk or continually interchange Line 7 to SNIEC directly; about 40 minutes; RMB 6