



FTA's FORUM & INFOFLEX 2022

Flexographers Connected and Created Results

Flexographers representing every part of the package printing workflow and hailing from around the world came together at FTA's FORUM 2022 and INFOFLEX 2022. The events—FTA's first in-person FORUM and INFOFLEX in three years—took place March 13-16 at the Omni Fort Worth Hotel and Fort Worth Convention Center, respectively, in Fort Worth, TX. FORUM 2022 Chair Bart Wright of Pacificolor LLC and Co-Chair Laura Wright of CSW Inc kick off the four-day technical conference.

"I was impressed again this year with the level of our speakers and the information that was presented in the sessions— Everything lived up to and exceeded my expectations," said FORUM 2022 Chair Bart Wright of Pacificolor. "I am very appreciative to FTA for the opportunity to chair FORUM and I had a great partner to work with in Laura Wright. Our industry continues to thrive and excel, and FORUM is definitely one of the reasons why."

FORUM 2022's theme of "Corralling Solutions, Creating Results" took shape throughout more than 25 technical presentations. Industry experts discussed applications for



Mickey Bower
of **Interflex**
Laser Engravers,
who presented
in the session
titled "It's
Always the Ink's
Fault."



Rachel Malley
of **CGS ORIS**
Americas,
who
presented in
the session
titled "CxF in
Action."





cutting-edge pressroom technologies, PQX and CxF, and optimizing for high-speed and long-run print jobs. Anilox roller manufacturers deliberated over engravings and other criteria in "The Great Anilox Roll Debate 2022." Segment specialists explored how to expand flexographic business offerings and move into new markets. In "It's Always the Ink's Fault," speakers located the root causes of production problems commonly blamed on ink. And a panel answered the question "How do I fix this?" by investigating real-world print issues. FTA's conferences are known for the interactivity, and FORUM 2022 lived up to that reputation. Using the FTA Events app or through a Web browser, attendees participated in live polls during presentations, asked and voted on questions during Q&As, and rated each session.

"As co-chair of FORUM and an exhibitor at INFOFLEX, I thought that the conference really came together well," said Laura Wright of CSW Inc. "It was great to see everyone after two years of holding FORUM virtually. Cheers to all for a successful event and for being in the 'Wright' place at the 'Wright' time!" For two days at INFOFLEX 2022, printers and converters saw hundreds of new technologies from suppliers serving every major segment. They spoke to solutions experts face-to-face and discovered first-hand how to supercharge their business. Innovation Central—a mainstay of the INFOFLEX show floor—was the site of 12 technology-focused discussions from exhibitors, offering details on how to integrate the latest products and services into production.

"Our experience at INFOFLEX this year was excellent. We were glad to be able to see and greet our customers, prospects and industry friends, face-to-face. It was like old times," said Juan Bermúdez, EVP of sales and technical services at Harper Corporation of America. "Even though people are still a bit shy due to COVID-19, we were happily surprised with the number of people who attended this year's INFOFLEX and stopped at our booth. Harper Corporation of America has been a long-time supporter of FTA and appreciates the value INFOFLEX provides." FTA's next in-person event—Fall Conference 2022—takes place October 11-13 at the Northern Kentucky Convention Center, across the river from Cincinnati, OH. The conference will feature the return of INFOFLEX at Fall Conference, with full-sized booth spaces and an expanded show floor.



Chartered in 1958, FTA is a professional society dedicated to bringing all members of the flexographic printing community—printers, suppliers, consumer product companies, institutions, prepress houses and others—together by providing opportunities for the free exchange of technical ideas and discussion of mutual concerns. It is a proponent of maintaining and advancing quality standards and includes 1,650 member sites that represent more than 1,400 companies and 35,000 individuals. Foundation of FTA, founded in 1974, is the educational arm of FTA and is dedicated to supporting and advancing the flexographic printing industry.